# THE NORTHFIELD HERALD

Volume 4 Number 38

Northfield, Massachusetts, Friday, December 28, 1934

Price Five Cents

# The Season's Greetings to All Our Readers with Best Wishes for a Happy New Year

# OPENED DEC. 27

The first American youth, hostel-the Schell Castle, at Northfield, Mass., was formally christened December 27th, at 8 P.M., as the Richard Schirrmann youth hostel in honor of the founder of the first youth hostel in the world. The original hostel was also in a castle. Inspection of the hostel took place at 4 P.M. On the opening day and all interested persons as well as youth were invited.

On the afternoon of December 28 there will be a ski demonstration and lecture by Strand Mikkelson of Greenfield, international ski champion in 1929. Persons coming to the hostel for a few days of active ,healthy life, much of which will be in the outdoors, have been asked to bring winter sport equipment—skiis, sleds, skates, or to-boggans if possible. If there are enough cars available a party will be formed to drive up into the White Mountains.

The hostel expects two kinds of guests—those who plan to spend guests—those who plan to spend Mrs. Leon Starkey, \$51; Farley, a part of their Christmas holiday Mrs. Charles Smith, \$7; Gill, Mrs. here and those who come simply to see and learn what it is about. The latter will probably stay in the vicinity overnight but the former group will share the life and privileges of the hostel at nominal charge, cooking their own meals in the kitchen individually or in

#### Had Rough Experience

Several young men, students at Wheaton College, started home in an old automobile last week to spend the Christmas vacation. In the number were some who were headed for their home in Northfield. All went well for a time as the old machine covered mile after mile on the highway and the boys had the vision of an early home-

However in Pennsylvania the machine pounding along came to a railroad crossing where a lonely engine speeding on the tracks gave them the surprise of their lives. The brakes were applied suddenly and the large car swerved, struck a pole and careened. The boys left their car and hitch-hiked home, some days late but none the worse for their experience.

#### Telephone's "Santy"

The girls in the Northfield Telephone office, had a little Christmas party for four children, last Firday afternoon at four o'clock. There was a Christmas tree with practical gifts of warm clothing as well as games, toys, candy and nuts. Santa Claus was present and gave out the gifts. After the tree, ice-cream, cake and cookies were served. The following day, the gay little tree and a big basket of good things were delivered to a sick and aged couple outside the village.

This was but one of hundreds of similar parties held all over New England for needy children and for families hit by the depression. Good substantial clothing dolls, games, books and sweets were not forgotten. In this way, thousands of children shared with their more fortunate companions in the celebration of Christmas. These parties, while held with the distinct approval and splendid assistance of the Telephone Co. officials, are supported entirely by the voluntary gifts of the employees. Candy and toys in some cases were donated by local stores, but the shoes and clothing were purchased directly from the factories and were made to order.

#### Drove Unregistered Car

State Patrolmen Keating and Murphy chanced to come upon two young men in Northfield last Sunday making some repairs to their car alongside of the road. It was discovered that the car was unregistered but bore plates transferred from another car. The young men were from Dover, N. H. and they said they were on their way to Pennsylvania to spend Christmas

They were arrested and their case heard in the District Court Monday morning. They pleaded guilty but upon recommendation of Pairolman Keating Judge Hayes filed the cases. Keating said a check in Dover revealed the boys were both of good character and reputation and are employed.

#### Tree Felled Him

While cutting down an old tree at South Vernon Christmas Day Mr. C. M. George was seriously injured. The tree fell suddenly upon him while cutting and unable to get away in time it struck him hard blow on the side of the

tend to his injuries. Mr. George of Franklin, 221 were reported: is in the employ of the Boston and 210 in Hampdon, and 116 in

#### YOUTH HOSTEL TO BE Northfield Has Increased Red Cross Receipts

The Red Cross campaign in Northfield has been completed and a total of \$401 was received. Prof. Roy Hatch reports a total of \$94.-21 for Mount Hermon.

Towns which exceeded last year which solicited \$401 against \$245 a year ago; Shelburne Falls, which received \$346 against \$272; Deerfield, \$540 against \$502 a year ago; Sunderland \$103 against \$76 in 1933; Whately \$90 against \$60

County Chairman John W. Haigis is much pleased with the reports.

The complete results from the county: Ashfield, Mrs. E. B. Currie, chairman, \$173; Bernardston, Mrs. Paul Shores, \$78.99; Charlemont, \$172.52; Colrain, Mrs. Raymond Nichols, \$92; Conway, Mrs. Leon Germain, \$55.93; Deerfield, Mrs. Anne Page, \$540.30; Erving, C. E. Gordon, \$9.10; Greenfield, Arthur Gibson and Mrs. George U. Hatch, \$2620; Hawley, Mrs. Melvin White, \$12; Leverett, Mrs. Julian Rice, \$38.25; Leyden, Mrs. H. W. Severance, \$81.50; Millers Falls, Mrs. C. H. M. Partridge, \$66.65; Mount Hermon, Prof. Roy M. Hatch, \$94.21; Monroe, Mrs. Harry Turcotte, \$40; Montague, Mrs. R. L. Morse, \$84.25; Moores Corner and North Leverett, \$18.-25; New Salem and Millington, Mrs. Alison G. Marshall, \$42.70; Northfield, A. G. Moody, \$410.34; Orange, Marshall S. Buell, \$470 .-40; Riverside, Miss Gladys Pearce, \$5; Rowe, Charles Newell, \$32; Shelburne, Forrest Truesdell, \$68.-50; Shelburne Falls, \$346.50; Buckland, Miss Lena C. Wiley, \$45.50; Shutesbury, Nathan Hunting, \$17; South Deerfield, Timothy Kelleher. \$134.65; Sunderland, Burton J. Goodyear, \$103.60; Tur-ners Falls, C. W. Higinbotham, \$893.86; Warwick, Mrs. Clara Chatterton, \$24; Wendell, Mrs.

#### Mrs. Jessie P. White, \$90.20. Chickens Taken—Found

"'Twas the night before Christmas" and visions of a chicken or two in the pot on Christmas day at South Vernon prompted W. A. Reynolds to enter the coop of H. L. LaPlante on Monday evening about nine o'clock. Neighbors heard the breaking of glass and heard the commotion giving the

Deputy Sheriff Darby was notified who with State Police were soon on the job and in quick time, only an hour or so had elapsed, the chickens were confiscated in the home of one of his friends being duly prepared for the prospective

Reynolds was arrested and placed in jail not being able to furnish bail and on Wednesday morning in District Court he entered a plea of guilty. He was was the main consideration, but given a suspended sentence of thirty days and will think over the matter again before he contemplates raiding a "coop" for his bachelor Christmas dinner.

#### Fortnightly Corner

The next meeting of the Fortnightly Club is scheduled for Friday, Jan. 4th and will be held at Alexander Hall. It was to be the President's afternoon but owing to illness of the President, Rev. Mary Andrews Conner, Miss Busch of the Northfield Seminary staff will

#### Carols By Choir

The choir of the Congregational Church gave a Christmas program last Sunday afternoon in the church which consisted of hymns carols, solos and anthems. The music was appreciated by the large audience present.

The choir under the direction of Prof. Lawrence made a most favorable impression and their entrance in processional formation attired in the new gowns added to the solemnity of the occasion.

#### County Deer Shot

It is now presumed that all reports of deer shot in the state during the recent hunting season have been made. Director Raymond Kenney of the Division of fisheries and game states that a total of 1217 deer were shot during the open week.

As usual, Berkshire County led all the rest in the number of deer brought down. In that area, the best deer country in the state, nearly twice as many were killed as in any other county, 415 being Dr. Wright was summoned to at- the figure. In the adjoining county

#### A Fine Book Worth "The Having"

The Rev. Charles C. Conner has witnessed his new book "In The the results as reported by Mr. A. Living Way" come from the press G. Moody the Chairman states that | during these past few days and the were Greenfield with \$2620.17 and in its divisions of nature, life, against \$2425 in 1933; Northfield, ethics and literature awakens the mind to careful thinking and clears the atmosphere of much passed by. that is hazy. Much credit is due the author for this valuable book be seen everywhere and one was one of four which has come from quite sure many parties were behis pen. The book is published by ing held. Skating seemed to be the the Driftwood Press of Montpelier, Vermont.

#### Railroad To Eliminate Hale's Crossing

The elimination of dangerous grade crossings in Franklin County seems about to be accomplished according to word received from Boston which states that federal appropriations will be available for Hale's Crossing in Bernardston. The Hale's Crossing elimination plan is 18th on the list and the appropriation named is \$180.-

Northfield people will be glad to learn of this intention as the crossing has proved to be very dangerous in the past and should have been eliminated long ago.

It is not known when the work will begin. The money is to come from the federal fund allocated to this state for public improvements.

#### Northfield A. A. Basketball Team

At the fall meeting of the Northfield Athletic Association it was voted to sponsor a basketball team this winter.

So much interest was shown along basketball lines that two teams were formed, and at present both teams have seen action. Even though handicapped by the

lack of practice due to the fact that there is no available hall in Clesson Wyman, \$4; Whately, town, the boys have been taking advantage of the generosity of Mount Hermon School in the use of their gymnasium once a week.

At present the first team has ost four straight games, but three of these were to undefeated teams in the respective sections. The second team won their first and only game thus far against Bernardston Second team. Some of the teams played already are Charlemont Mohawks; Bernardston; Greenfield Tap & Die; and the fast Trojan Club of Athol Y.M.C.A.

All games are played away from town, and although no alibis are given, the team wishes it had a

court here in Northfield. Much credit has already been given Northfield for their sportsmanship and clean playing in this fast and exciting game of basket-

Many games are on the schedule and the townspeople are invited to follow the team to these

#### **OBITUARY**

Elsie (Newton) Rawles

Elsie (Newton) Rawles, wife of John R. Rawles of 29 May nard Street, Springfield, died Fri day night December 22nd after a long illness. She was born at East Northfield on June 19, 1892, the daughter of Alonzo A. and Elizabeth Richardson Newton, but had made her home in Springfield. Mass. for several years. She attended Northfield Seminary. Mrs. speak instead on the appreciation Church Cathedral and treasurer of of art. the Guild of St. Elizabeth, Springfield. Besides her husband she leaves 2 children, Elizabeth M., and Robert John, at home; three brothers, Paul A. Newton of Springfield, Carl R. Newton of Texas and Alonzo A. Newton of Cleveland, Ohio; also, two sisters, Mrs. Dorothy Martin of Springfield and Mrs. Percy G. Tyler of Cartland, N. Y. The funeral was held at Christ Church Cathedral Springfield, Monday morning at 10:80 o'clock with Dean Percy T. Edrop officiating.

#### Jennie Morgan Nichols

Mrs. Jennie Morgan Nichols, widow, of South Vernon died Saturday, December 22nd after a long illness. She leaves a son R. L. Nichols of Reading, Mass. The funeral service was held at the South Vernon home Wednesday afternoon. The body was entombed at South Vernon and burial will be at Medford, Mass.

The Massachusetts Selectmen's Association has issued a call for the Annual Meeting and a joint conference of all County Associations at the Gardner Auditorium at the State House in Boston Fri-

#### Decorations About Town Xmas Spirit Everywhere

The pilgrim on our streets on Christmas eve could find evidence of good cheer everywhere in Northfield. Homes were lighted, Editor of the Herald has been decorated Christmas trees were in privileged to read its contents and evidence and "greens and garabsorb some of its inspiration. It lands" decorated the houses both is a book of thoughtful thinking inside and out. It seemed as if everyone were happy and those ethics and literature awakens the whom one met on the highway seemed to say "Cheerio" as they

Young people especially were to pleasure of many.

Hurrying about, the beautiful lighted trees on the Seminary campus and at Northfield Hotel are a delight to behold. Other trees are on the lawn at Sam .Walker's, Valley Vista Inn, and especially the two at the Electric Light Station on Parker Street.

The residence of Dr. Wright with its lighted trees and illuminations are very attractive. The homes of the Misses Hamilton, Mrs. Long, Mr. and Mrs. Whitmore, Mr. and Mrs. Montague, Mr. and Mrs. Vorce, Mr. and Mrs. and many others too numerous to recall. All were very gay and bright indeed with lights.

Spencer's Garage was also very festive with colored lights.

#### Appreciation

The recent illness of Rev. Mary her many expressions of sympathy and the Editor is asked to publicly express for her thanks and appreciation for the same. She says:

"I have been touched by the many expressions of friendship and love which have come to me a temporary shut-in from the dear people of Northfield in the churches, from Fortnightly Club members and from the young people of the town. All these expressions of human understanding and sympathy have shot pain through and through with healing power and I am humbly thankful.'

#### F.H.A. Bank Loans

Banks of Franklin County have co-operated with the federal government in the federal housing administration projects according to announcement made from Washington. The records of these banks at the close of business on December 7 is as follows:--Orange National Bank, Orange, one loan for \$344.94; Crocker National Bank Turners Falls, 10 loans for \$4, 187; First National Bank and Trust Co., Greenfield, seven loans for \$4,675; Franklin County Trust Co., Greenfield, nine loans for \$3,

#### That Soldier Bonus

Massachusetts would obtain \$83,147,947.57 if Congress should adopt the proposal for immediate payment of the adjusted service certificates, commonly called the

Figures prepared by Representative Wright Patman of Texas, declared by officials of the veterans' administration in Washington to be approximately correct, show that the distribution by counties in Western Massachusetts would be as follows:-

Berkshire, \$2,361,616.20; Franklin, \$970,708.40; Hampden, \$6,-564,314.74; Hampshire, \$1,424,-424.37, and Worcester, \$9,611,

The exact figures by towns is not exactly known but Northfield's share would be proportionate to its enlistments.

#### South Church Notes Rev. Mary Andrews Conner Minister

After Christmas and now a steady strong all pull together for the church's best work toward the Easter time: every one in

place, on time every Sunday. 9. 45 A.M. Church School, 10:45 A.M. Church Worship with Rev. W. W. Coe preaching his

#### At Our Library

The Woman's Education Association of Lancaster. Mass is loaning to Dickinson Library a set of seventy-one colored pictures of wild flowers of spring and early summer. These will be displayed in the Reading Room of the Library for one month beginning January 5th.

Fifteen hundred brown trout were liberated in the waters of Millers River last week just above day an dSaturday January 4th and the dam of the Union Twist Drill could be accomplished immediately Hampden, and 116 in 5th. The Northfield Selectmen Co. in Athol by Game Warden after January 1 when the new guest of Mr. and Mrs. A. P. Fitt. the holidays at his home.

#### Were Married Saturday | The President's Ball Churchill—Sawyer

A quiet wedding took place on the evening of Saturday December 22nd, at 7:30 o'clock at the home of Mr. and Mrs. Winston B. Churchill of Warwick Avenue when Miss Bernice Sawyer and Mr. Aubrey B. Churchill were united in marriage by Rev. W. Stanley Carne, the double ring

service being used.

The bride is the daughter of Mr. and Mrs. Gordon Sawyer of Bakersfield Vermont, and the groom is the son of Mr. and Mrs. H. A. Churchill, also of that town. They were attended by Miss Minnie Jurkowski, as bridesmaid, and Mr. Winston B. Churchill, brother of the groom, as best man. After a short visit to relatives and friends in Bakersfield, Vt. They will make their home on Warwick Ave.

#### What Is Your Income How Are You Taxed

The Internal Revenue Department released last week a statement for the year 1933 which shows that \$10,845,653,532 was raised for the government while in 1932 the amount was \$10,845,-653,532. The number of individual returns for 1933 were 3,660,-105 while in 1932 some 3,700,

The figures published at the internal revenue bureau gave the

following	distribution	οſ	income
			1933
Up to \$50	000	\$ :	3,339,60
\$5000 to	\$10,000	3	4,129,00
\$10,000 to	\$25,000		74,62
\$25,000 to	\$50,000		18,16
\$50,000 to	\$100,000.		5,92
\$100,000	to \$150,000.		1,08
\$150,000	to \$300,000.		69
\$300,000	to \$500,000.		18
\$500,000	to \$1,000,000	)	8
Over \$1.0	00 000		4

The tax paid by thes	e various
categories follows:-	
	1933
Up to \$5000\$3	9,700,000
	2,370,000
\$10,000 to \$25,000 5	4,255,000
\$25,000 to \$50,000 5	1,597,000
\$50,000 to \$100,000 50	6,561,000
\$100,000 to \$150,000. 30	0,450,000
\$150,000 to \$300,000. 40	0,473,000
\$300,000 to \$500,000. 17	7,580,000
\$500,000 to \$1,000,000 25	2,370,000
Over \$1,000,000 28	5,848,000
No figures are availab	le which

show the number of returns from Northfield nor the amount raised

#### Locals

Many in Northfield will be inerested in the news that Mount Holyoke College would like to increase its maximum of personal and real estate holdings from ten million dollars to fifteen million dollars. A bill has been accordingly so filed in the State Legislature for its consideration.

The home of Dr. and Mrs. A. H. Wright looks very attractive at this holiday time with the two lighted Christmas trees on each side of the home in the sun par-

Have you seen the beautiful lighted trees at the sub-station of the Electric Light Co. on Parker Street.? They are well worth see-

The twenty-fifth Annual Winter Carnival of Dartmouth College 8th and 9th. Hundreds of femin- | five. ine guests will probably arrange to attend, some from Northfield.

The High School will re-open after the Christmas vacation on Wednesday January second. The snow removal map for the

winter season issued by the State Department of Public Works has been received at the Herald Office where it may be seen by any one interested.

It is reported that the Christmas Seal sale in Franklin County has reached the sum of \$2500 which is about the same as last year.

One of the severest days last winter was February 23rd when Miss Helen Bush of the Seminary faculty gave a program of various art expressions. The few ladies who were privileged to be there wished that they might hear the program repeated, and that all the Fortnightly members might hear it, Miss Bush has consented most graciously to appear again before the Fortnightly Friday January 4

Persons in Northfield who do

banking business and make payments by check will be glad to learn that the Federal tax on checks expires January 1st, 1985. Congress repealed the tax in the Revenue Bill of 1984. While there has been some suggestion that the tax be renewede, there is no definite indication that this will be done. Should the law be re-enacted, it is hardly possible that this

# Tickets To Be Issued

Preparations are now going on for the President's Birthday Ball in Town Hall Wednesday evening January 30th. Chairman John Bennett will soon announce the church with his wife, he stopped names of the General Committee. Miss Mildred Addison will act as Treasurer. Mr. and Mrs. John T. Callaghan will lead the Grand March. It is hoped to announce

the orchestra next week.

More than 5600 celebrations are planned by Col. Henry L. Doherty, Chairman of the Committee, for the raising of funds to be used for giving medical and orthopedic treatment to thousands of victims of infantile paralysis in every

Last year, funds collected at balls over the nation on the President's birthday, January 30, were used for an endowment of the infantile paralysis center at Warm Springs, Va. Among those accepting places

on Col. Doherty's Committee are Gen. John J. Pershing, Patrick Cardinal Hayes, Vincent Astor, Will Rogers, William Randolph Hearst, Howard Chandler Christy, Gen. W. W. Atterbury, Edsel Ford, Bernard S. Baruch, Adolph S. Ochs, Col. Robert R. McCormick, Henry Morgenthau, Harvey S. Firestone, Col. Edward M. House, Booth Tarkington and Bob-

by Jones. At the President's own suggestion, which is also the recommendation of the Trustees of the Foundation, no part of this year's proceeds will go to the Foundation. Seventy percent of the proceeds raised by each local Birthday Ball will be retained in its respective geographical area, under the direction of a committee of each such area, to rehabilitate its nfantile paralysis victims. The balance will go to the National Committee for delivery to the President, to be presented to a national commission, which he will create, to widen research efforts aimed to wipe out the disease itself, exactly as medical science has successfully combated smallpox,

#### Trinitarian Church

diphtheria, typhoid fever, yellow

fever and other maladies.

Sunday School will meet at ter

Preaching Service at eleven o'clock. Special anthems will be rendered by the choir, under the direction of Professor Lawrence. The subject of the sermon will be 'The God of Bethel."

The Senior Endeavor will meet at seven o'clock, Wheaton students will lead.

Preaching service at eight o'clock, subject—"Looking in the Right Direction." The young men from Wheaton will have charge Sunday School at No. Three, at two-thirty.

Preaching service at the Farms at seven o'clock. Monday, Watch-night Service at ten o'clock, in the young people's

room. Tuesday afternoon service in the Barber District, at the home of Mrs. Mitchell.

Thursday all-day meeting of the Sewing Society, with lunch at noon. Workers will bring scissors and brush for repair work on hymn books. Prayer service at seven-thirty, followed by the choir rehearsal.

Friday evening the Auxiliary will meet with the Misses Maude will be held at Hanover February and Amy Hamilton at seven forty-

A week of Prayer will be ob served from the sixth to the thirteenth.

#### Locals

A new sign has been placed at he side of Town Hall at the Fire Station exit which requests no parking. Autoists stopping at the Town Hall or going to the Postoffice should see that their car does not obstruct the passage-way.

Both Postoffices report a large volume of mail over the last weekend much large than for the year previous in the same holiday pe-

The Wawa Club whose members are in Town during the holiday season plan several social affairs. They are to have a winter breakfast in the woods and several house prties.

Mr. Henry Donohue has recently sold his store and business at Millers Falls and will remove from Northfield Farms to make his home with his sister at Springfield, Mass.

Mr. Taggart, the man from Vermont, who by the way is a graduate of Hermon many years ago, gave a most delightful and entertaining program of music on the piano and violin, with character Impersonations at the Northfield Hotel Wednesday evening. The program was very much enjoyed.

Mr. Robert Hartman of Brook-

#### His Auto Bumped Girl Slightly Cut

last Sunday morning while Vernol Huribut, local Manager of the A & P Store was on his way to to pick up a friend who was walking when a car from Connecticut containing a Mr. Carrol Rice and his young daughter crashed into the rear of Mr. Hurlbut's car. Both cars were badly damaged and the Rice car was taken to Spencer's for repairs. The force of the impact threw the little girl from her seat against the cowl and badly cut her chin which required attention by Dr. Wright to whose home she was taken. Later friends from Keene arrived and took Mr. Rice and his daughter to Keene the destination of their journey.

#### Personals

Rev. and Mrs. E. E. Jones spent last Sunday at Braintree, Mass. with their son Walter and his wife. Their grand daughter, Barbara Ann was christened Sunday,

Mrs. W. H. Symonds of Highand Ave. left Northfield last Friday to spend the winter in Washington.

Mr. and Mrs. Fred Doolittle have returned from a trip south to

Mr and Mrs. Frank W. Kel-

ogg are now nicely situated at

St. Petersburg, Florida. They report a fine trip down but arrived during a spell of cool weather. They send the season's greeting to all their friends.

State Patrolman and Mrs. Norapartment in the Proctor Block, over the store of Mr. Fred Irish.

Many friends in town received cards of Christmas greetings from Mrs. E. Gertrude Miller formerly a summer resident here and a local tax-payer who now lives in the interior of Guatemala, Central America. The card beside its greeting bore a photograph of an ancient Indian altar which is located near her house.

Miss Mary Breinig is at the nome of Mr. and Mrs. Harry Gingras for her vacation from Mass. State College.

Mrs. W. P. Stanley and her daughters have returned to Northfield for the holiday vacation and opened their home on Highland

Richard Buffum is at his home for the holidays from Wheaton

Rev .and Mrs. W. W. Coe spent Christmas with their daughter Mildred in New York, Mr. Edward C. Morgan is home

from his studies and spending the

week with his parents, Mr. and Mrs. Edward M. Morgan. Mr. and Mrs. Harold Young of Springfield spent lest Sunday with

her parents, Mr. and Mrs. C. L. Mr. William Ross is reported as very sick at the Maples.

Miss Herron, our local nurse spent Christmas at her home at

tleboro Memorial Hospital by Dr. Anderson and Dr. Wright last week and is reported as getting along nicely. Mr. Sam Smith is recovering from an attack of the grip at his

Mrs. Eugene Williams was op-

rated on for appendicitis at Brat-

home on Main Street. Mr. and Mrs. Walter Hyde entertained over the Christmas tide, her mother Mrs. Hall of Hartford, Conn., and her brother from New

Mr. and Mrs. Lawrence White of Boston spent Christmas with her parents Dr. and Mrs. Allen H. Wright. Mr. White had to return to Boston Sunday night for an engagement with the Boston Sym-

will remain for several days. Mr. and Mrs, Henry Smith and their family are visiting his mother Mrs. N. Fay Smith on Birnam Rd. over the holidays.

phony Orchestra but Mrs. White

Mr. and Mrs. Dudley Peck of San Pedro, San Marcos, Guatemala announce the arrival of a little daughter, Dorothy Jean, on December 5th. Both Mr. and Mrs. Peck have many friends in North-

Mr. and Mrs. George Dunnell and party are reported to be at Orlando, Florida for a few days before rosuming their trip.

Mr. Robert Carr son of Mr. and

The Northfield Herald Northfield, Mass. Telephone 230-3 William F. Hoche, Editor

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Friday, December 28, 1934

#### **EDITORIAL**

Christmas entertainments-how the children enjoy them! What is it that makes their little entertainments so splendid? Their stage fright helps a little. The sea of heads in the audience confuses them and gives them stage fright, but whether they make perfect orations, or fail in the attempt, their baby faces creep into the hearts of the people and makes them glad.

So if they distinguish themselves in their recitations we love them. if they break down, we love them in their discomfiture. This is how the matter stands, and no mother need be ashamed of her boy because he fails in his "piece."

"When earth's last picture is painted and the tubes are twisted and dried," as Kipling says, the have been years of opportunity country newspaper editor, otherwise known as the small-town editor, is going to be glorified. He is going to have reserved seat in almost gone, we cannot undo or "press row" in the golden city and atone. But the New Year stretchis going to have reserved seat in blazoned in light against the jasper walls we will read, "Earth's Moulders of Character," says the Inglewood (Cal.) Gazette.

Filth and dirt find very little space in the small-town newspaper. Here we find constructive thought put into print, fit for the boy or girl to read. This editor is an unassuming man, generally a God without shame. A portion of mild-mannered man. He is wise in the eternal day of the All-Father the ways of the world; more fre- is in our keeping, what are we goquently than otherwise he is a family man. His family consists of one wife and maybe several boys and girls. He gains a true perspective of life through watching the pitfalls of others. He Not the least of the treasures we burns the midnight oil in an earnest endeavor to solve the problems of his community. He must of necessity be a veritable Dr. Jekyl and Mr. Hyde; acquiring many roles as he mingles with churchmen and politicians, honest men and crooks. You might meet him in church or at the show, his mission is for a given purpose. In the archives of his brain are collected all manner and sorts of information. This brain acts like a sieve, filtering out all the filth and dirt and rendering to the community wholesome and constructive

Yes, the small-town editor is one of the nation's greatest assets, playing many parts in the affairs of men and fools, but to see the real man, you must meet him in his back garden on a Saturday afternoon, unshaven, with a hoe in his hands, and dressed like a hobo, when like Puck he will say: "Ol what fools we mortals be.'

The Athol Transcript says that: "Public Works Commissioner Frank E. Lyman makes the novel suggestion that there be a compulsory speed limit on automobiles by means of a governor on the car In other words, make it impossible to travel more than 50 miles an hour in any car. While this probably would reduce automobile fatalities, and almost anything that will reduce fatalities is to be commended, Commissioner Lyman possibly has made a suggestion that will not be accepted, since even legislators drive automobiles. Limitations of speeds of 50

miles an hour may come, however! whether by governors installed in automobiles or by policemen keeping tabs on all the roads. Indeed, the necessity for police checking would remain, even with the governors, since occasional motorists would smash their speed-controling equipment, or detach it. So it may be that a legal limitation would serve as well as any mechanical limitation.

At present, the legal limitation is 30 miles an hour-a rule putting the burden of proof upon any driver found in excess of the speed and charged with recklessness. Perhaps one day the state will establish an absolute speed limit, with mandatory penalties for exceeding it, and leaving the police no choice but the arrest of everybody who does exceed it." We are in hearty accord with this expression.

#### Looking Forward

Only a few more days before the New Year. 1984 with its joys and griefs, its brief hours of happiness and the changes that have come to most of us, will soon be a thing of yesterday. Some of the gifts it has brought have been unwanted, many of the days have been dark, but for the most part, it has been just what we have made it. Twelve months ago we started with a clean sheet and now the record of the minutes and hours of a whole year, stares us in the face, and there is much that we would forget or erase. Not alone are we confronted by our deeds, both good and bad, but the mubtle imprint of our personalities are pressed into the crumpled pages. And it does not stop here. How often we have been forced to watch the ugly blot that we tried in vain to stem, spread until it has ied the white pages of our meighbor. How often has the shadof our own misdeeds darkened

the sun for those we love best. No man lives for himself alone. We hold in our hands the power not just to make or mar our own lives, but that of our brother as well.

Life is a complex thing and each single individual, whether it be plant, insect or man. is but a part of a whole plan. We live for and in our neighbor as much as for ourselves. Cain's defiant answer to God, "Am I my brother's keeper?" was but the uneasy bluff of a cornered man who knew that he had broken Nature's law. There is no broken Nature's law. There is no choice in the matter of responsibility. These few years have taught us that, if nothing else, We have found out that we need our neighbor and he needs us. We have found out that no part in life can be wounded or broken without demaging the whole. That we in damaging the whole. That no in-dividual can suffer want without that hunger reaching out and scaring the highest in the land. We have found out that our happiness ebbs and flows with the tides of living needs and plenty. I cannot help but feel that these

years of struggle and depression, have enriched our lives far more than we now dream. People everywhere are reaching out toward the bigger things. The mad stampede for wealth has been halted and the finer things of the spirit are closer to us than ever before. Tangible possessions are but the tools loaned us to work with and we were in danger of setting them up in our Holy of Holies. We enter the world with empty hands and empty we leave it except for the unseen treasures that lie within the reach of us all. The real things of life, the true things, go on with us to a new day. But even here, it is only that which we have given, that we can hold. These years and only we ourselves can truly tell if we have used them to the best advantage. The Old Year is es before us as yet white and unstained. It can be a year lost, or one of achievement. It can slin away into the past unremembered and unsung or it can be a milepost in our lives. It rests with us as to whether it is just another twelve months of frittered time or a year that we can give back to God without shame. A portion of ing to do with it?

BLANCHE I. CORSER

#### **FRIENDSHIPS**

count In reviewing the years that are past Are the friendships that cluster

around Each dear spot where our lot has been cast. these friends there is sent to

A wish, which we pray may come true, this fading year's blessings yet may

Be tenfold surpassed in the new.

BRING IN THE GREENS

Come let us cut our greens today, Search out the holly on its hill And bring a Christmas to the house:

Set a tall candle on each sill.

Fragrant and resinous and cool The fresh fir needles on the floor: Draw up the seasoned log, and

A wreath for welcome on the door. -MILDRED FOWLER FIELD



It all depends on you.

We can't appraise for anyone the cash value of a telephone!

To you it's worth what it does for you-what protection it gives—what errands it runs—what friendships it holds—what jobs it wins what opportunities it opens for you and your childrenwhat delays and disappointments it prevents.

On what it does for you, judge for yourself its value!

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Study its services. You'll realize how much its value to you exceeds its cost.

NEW ENGLAND TELEPHONE AND TELEGRAPH COMPANY 11 CHURCH STREET GREENFIELD, MASS.

GREENFIELD 9911

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Now is the time to join one of our 1935 clubs. You can save \$50, \$100 or up to \$250 just by depositing a small amount regularly at our Christmas Club window. Any of our tellers will be glad to give you all the information you need. Come in now and plan for Christmas of 1935

**Vermont-Peoples National Bank** BRATTLEBORO, VERMONT

# This bank---

-stands at the heart of the business life of this community.

NVERY industrial and commercial activity, every public or D private financial transaction in the community creates impulses that pass in one form or another through a bank. Deposits of money, cashing of checks, bills of exchange to finance trade, distribution of payrolls, payment of bills, remittances of funds, accumulation of savings, borrowing of money -through thousands of such occurences the bank takes an active and essential part in the business life of the Community.

The Brattleboro Trust Co.

#### <del>ŶŶŶŶŶŶŶŶŶŶŶŶŶŶŶŶŶŶŶ</del> Franklin County Trust Company

(Established 1849) GREENFIELD, MASSACHUSETTS

OFFERS YOU COMPLETE **BANKING FACILITIES** COMMERCIAL BANKING SAVINGS DEPARTMENT SAFE DEPOSIT VAULTS TRUST DEPARTMENT

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TO ALL OUR FRIENDS

Begin the Year Right By Calling Upon Us For All Your Plumbing and Heating Needs

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PLUMBING, HARDWARE and HEATING

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EVERY STEP COSTS LESS!



Every step costs less because THEY WEAR LOOK FOR LONGER. And that's not all—they fit better, look better, feel better. You never make a mistake when you choose BALL-BAND—it always gives you full value for your money. We have your size in your favorite style, and now is the time to get ready for bad weather.

C. R. CARMEAN Mount Hermon, Mass.

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# AT THE THEATRES

#### Lawler Theatre

50 Federal St.-Phone 5464 GREENFIELD, MASS.

Always a Good Entertainment at Greenfield's First and Leading Theatre.

Locally Owned and Operated Afternoons at 2:15--Eve. at 7:30 Holidays and Sunday Continuous from 2:15 E.S.T.

-Now Playing-KATHERINE HEPBURN, in "The Little Minister"

John Beale--Alan Hale -And Still Another Hit-"BABBITT" -WITH-

Guy Kibbe--Aline MacMahon Claire Dodd--Maxine Doyle From the Book That Made the World Laugh in 17 Languages

SUNDAY THRU SATURDAY ONE WEEK December 30, 31 January 1, 2, 3, 4, 5 **EDDIE CANTOR** 

Ann Sothern, Ethel Merman, Block & Sully and the Gorgeous Goldwyn Girls An earful of music...an eyeful of charm. From a Cantor to a gallop...as Eddie bounces from Brooklyn Bridge to Egypt's mummies, mommies and millions. SEE the dance of the mirror pool in the harem of the sheik. HEAR Ethel Merman's "An Earful of Music," Cantor's "Okay Toots" and "When Mu Ship Comes In,"
"Mandy" and "Your Head on My
Shoulder."

-PLUS THIS ADDED TREAT-Another Great Story from Dashiell Hammett, author of "Thin Man" "Woman In The Dark"

-WITH-Fay Wray, Melvyn Douglas, Ralph Bellamy, Roscoe Ates

—COMING SOON!— "Ann Shirley in "ANN OF GREEN GABLES" Wallace Beery in "THE MIGHTY BARNUM" Claudette Colbert in "IMITATION OF LIFE" Warner Bros. Big Musical "SWEET ADELINE"

# At The Auditorium

BRATTLEBORO, VERMONT Three Shows Daily 2:30, 7:00, 9:00 P.M.

Friday-Saturday Warner Baxter--Myrna Loy --IN-

"BROADWAY BILL"

---WITH---Walter Connolly--Helen Vinson ALSO-Latest News-Novelty

Special New Year's Show

Monday-Tuesday-Wednesday Joan Crawford-Clark Gable Robert Montgomery ---IN---

"Forsaking All Others" ALSO-Latest News-Novelties

—Coming Soon!— Shirley Temple, in "BRIGHT EYES" "SWEET ADELINE" All Star Cast Will Rogers, in "COUNTY CHAIRMAN"

### Victoria Theatre

25 Chapman St.—Phone. 4226 GREENFIELD, MASS.

Greenfield, Only Independent Theatre Free Parking on Chapman Street

School Grounds Two Shows Daily 2:15 & 7:30 p.m. Saturday, Sunday and Holidays Continuous From 2:15 p.m. Prices Matines, Adults 25c Children 10c Evening, Orch. 40c Bal. 25c Children 10c

THURSDAY-FRIDAY SATURDAY-SUNDAY and MONDAY

December 27, 28, 29, 30, 31 -5 Days Starting Thursday 5-Vacation Program for the Children Mothers, bring the whole family to enjoy this show! Ninety minutes of happiness for everyone from six to sixty with STAN LAUREL-OLIVER HARDY

---IN----

'BABES IN TOYLAND' -ALSO-James Oliver Curwood Brings You "The Fighting Trooper"

-WITH-KEN MAYNARD -ALSO-SHIRLEY TEMLPE, in "PARDON MY PUPS"

'KRAZY KAT'S WATERLOO'

Opening Mid-night New Year's Eve "BIG MIDNITE FROLIC!" -On The Stage-

An Entire Night Club Revue -FeaturingAmerica's Smartest Night Club
and Cabaret Stars in Person THE CLUB CASCADES **REVUE**"

-25 Glamorous Entertainers 25-Songs, Dances and Beautiful Girls Galore -On The Screen-Mady Christians

"The New Star" "A WICKED WOMAN" (First Showing in Greenfield) All Seats Reserved \$1.10 Order Your Seats NOW for the NEW YEAR'S EVE SHOW!!!

#### **Latchis Theatre**

Phone 4226

BRATTLEBORO, VERMONT -Three Shows Daily-2:30, 7:00 9:00 P.M.

Friday-Saturday **'BACHELOR OF ARTS'** 

-WITH-Tom Brown- Anita Louise Stepin Fetchit-Henry B . Walthall Mae Marsh-Arline Judge ALSO-Latest News-Comedy

EXTRA!! -5 Deluxe Acts Vaudeville! 5-Monday-Tuesday "BABBITT"

-WITH-Aline MacMahon-Guy Kibbee Claire Dodd-Maxine Doyle ALSO-Latest News in Pictures

Wednesday-Thursday -Double Feature Program---1st Feature!--W. C. FIELDS, in

"YOU'RE TELLING ME" -WITHJoan Marsh-Larry Crabbe

-- 2nd Feature --Bruce Cabot-Judith Allen --IN--"MEN OF THE NIGHT"

# **PRICES** REDUCED

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WE NEED ROOM FOR THE 1935 FORDS

1-1934 Ford Coupe-Radio-Heater 1-1934 Ford Deluxe Sedan-H. W. Heater 1-1933 Ford Tudor-Like New!

1-1933 Ford Deluxe Tudor-Low Mileage 1-1933 Ford Victoria-H. W. Heater 1-1930 Ford Sport Roadster

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1-1929 Ford Roadster 1-1929 Ford Station Wagon 1-1931 Dodge Sedan

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SPENCER BROS. NORTHFIELD

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Rates—One cout per word per insertion, minmum charge 25c per insertion. Cash in advance re-

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CALL—The Handy Man, Car-pentry, Plumbing, Jobbing, Wood Sawings etc. E. W. Makepeace. Tel. 240.

FOR SALE—Shed Seasoned Hard Wood, \$8.00 for 150 Cubic Feet. Cash on Delivery. Wood is cut stove length. Chunks for Fire-place. E. L. Morse. Tel. 19-2. tf.

FOR SALE-Cheap One Kitchen Range, (Magee). Tel. 47-4.

Board and Room Furnished For desirable persons in quiet home \$8.00 per week.
The Vernon Home, So. Vernon Vt. Telephone 161-11

MAN WANTED-For Rawleigh Route of 800 families. Write immediately. Rawleigh, Dept. MAL-93-SA, Albany, N. Y.

12-28-1t-pd.

WANTED-Old Sheets and Pillow Cases for use of the District Nurse. Tel. 155-3 and Miss Herron will call.

WANTED-Plain Sewing and Mending. Neatly done. Will call for and deliver. Leola S. Manning School St. Northfield. 12-21-3t.

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WILL PAY CASH-For your Electric Motors. All sizes.-Motors, Herald Office.

WANTED-TO RENT

Beginning Jan. 15, 1935, house 8 to 10 rooms with 3 to 10 acres, in or near center of Northfield village. Give particulars as to monthly rental, heat, water, bath, electricity, telephone, and regarding other buildings on property. Box G. H., Northfield Herald.

### **PROFESSIONAL**

A. H. WRIGHT, M.D. PHYSICIAN AND SURGEON Main Street, Northfield Telephone call 90—private line Office hours—1:30 to 3:00 and 7 to 8 P.M. Sundays by Appointment

DR. RICHARD G. HOLTON Dentist Bookstore Building-E. Northfield. OFFICE HOURS 9 a.m. to 12 m.—1:30 to 5 p.m. Except Saturday p.m.

#### **BUSINESS**

Telephone 105-2

SAMUEL E. WALKER **Notary Public** Fire and Casualty Insurance

Bookstore Building

East Northfield, Mass.

CALL ON - GAINES -The Optometrist FOR UP-TO-DATE GLASSES Always Waiting to Serve You

#### L. BITZER

191/2 Federal St .-- Greenfield

Watchmaker-Jeweler Get Your WATCH Cleaned at BITZERS and save money Cleaning . . . . . \$1.00 Main Spring ..... \$1.09 

#### LINDELL'S MOTOR EXPRESS

WALTER A. LINDELL, Prop. Overnight Service between Boston, New York and Providence, Keene, N. H., Springfield, Mass., Hine-dale, N. H., Brattlebere, Vt. Orders may be phoned or left at HERALD OFFICE

# JANES & WARNOCK

Tel. 230-3

PLUMBING - HEATING AND REPAIRING

Your Oil Burner Cleaned Re-adjusted and New Wicks \$1.50

Tol. 216 .- North finbe

## NATION-WIDE SERVICE STORE

I Package N. W. Pancake Flour 1-16 oz. Jug Table Syrup Both For-25c

Alice Brand Pork and Beans ..... 28 oz. can 12c Edgemont Smacks......lge. pkg. 19c (Dainty Butter Crackers)

Klip Clothes Pins, ..... now per pkg. 15c Hermit Cookies . . . . . . . . . . . . . . . . . 2 lbs. 29c

**GLOVES AND MITTENS** 

ROWE'S QUALITY OYSTERS.

FRED A. IRISH, Proprietor

Telephone 136-2

Northfield, Mass.

## THE BOOKSTORE

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NEW YORK—BOSTON—SPRINGFIELD

East Northfield, Massachusetts

#### The Holden and Martin Lumber Co. OF BRATTLEBORO

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To All Its Customers and Friends in Northfield

Dealers in Everything for Building Needs Estimates of Cost Gladly Furnished

#### FOR YOUR CONSIDERATION

ECCO Oven Baked Beans...... 2 lge, cans 25c Maxwell House Coffee.....lb. tin 32c Van Camp's Milk......4 tall cans 23c ECCO Fancy Shrimp....... 2 No. 1 cans 25c 

# **Economy Grocery Stores**

\*

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While Your CAR is in storage, let us put it in shape for the New Year.

Free inspection and will quote reasonable price.

THE MORGAN GARAGE **TEL. 173** 

NORTHFIELD, MASS.



#### Personals

Miss Marion Webster has returned from a stay at New Haven where she had piano lessons under Mr. Bruce Simonds of the Uni-

Miss Lillian Alexander of Boston spent the Christmas holidays with her parents, Mr. and Mrs. L. R. Alexander.

Miss Bernice Webster of New York spent the holidays at her

Mr. and Mrs. Albert Anderson and Mr. Frank Anderson left for a trip to Florida Thursday morn-

#### South Vernon

Until twenty five years ago the twenty-ninth of this month there was no church in the little community of South Vernon, although for some time previous, evening meetings and Sunday School classes had been held in a hall in what is now the Vernon Home.

In commemoration of the anniversary of the dedication of the church it is planned to hold special service next Sunday, Dec. 30th, both morning and evening. A cordial invitation is extended to all

Rev. Geo. E. Tyler whose first interest in the organization was as a member at the Vernon Chapel. and later, as a pastor for several years at South Vernon will bring a historical message at the morning service. Several speakers are expected to take part in the evening at 7:30 P.M. including Rev. F. H. Leavitt who was the pastor here for nearly seven years, also representatives from Mt. Hermon and East Northfield. Special music will be rendered.

A Loyal Workers re-union is planned to be held at 6:45 P.M. The hours of service for Sundav are:—

Morning Service 10:45 A.M. Sunday School 12:15 P.M. Social Service 5:45 P.M. Evening Service 7:30 P. M.

A crowded house listened to an excellent Christmas entertainment at the South Schoolhouse by the teacher, Miss Elizabeth Stearns and her pupils last Friday evening. Several interesting plays were given, interspersed with songs. The children were dressed in costumes. They all acted their parts well and the crowd greatly enjoyed it. After the program "Santa Claus," Walter Bruce, arrived to take and distribute with his helpers the presents from the

good crowd enjoyed Christmas Concert given at the South Vernon Church, Monday evening. Songs and recitations were given by the children of the Sunday School with appropriate music by the choir in the form of a duet by Misses Gincie Edson and Nina Gray—the South Vernon Quartette vocal solo by Courtland Dunklee. The choir director Rev. Geo. A. Gray had the audience sing a number of songs. The program was announced by A. A. Dunklee. Santa distributed gifts. Rev. Owen R. Washburn, who

preached his first sermon in the church at Vernon forty-three years ago, will preach there again next Sunday, in the absence of Rev. Mr. Jones, who will be in New York. Miss aMrgaret Johnson of Guilford is enjoying the Christmas holidays at home with her parents, Mr. and Mrs. Jay Johnson.

Percy Tyler from New York spent Christmas at home with his parents, Rev. and Mrs. Geo. E.

Rev. and Mrs. Geo. A Gray and daughter Miss Nina entertained Rev and Mrs. B. D. Tibbetts of Louden Ridge, N. H. at Christmas. Robert Bruce of The Northfield pent Christmas with his parents,

Mr. and Mrs. R. E. Bruce. Warren Brown of Mount Hermon spent the Christmas season with his mother, Mrs. Inez A.

#### New Years Eve At The Victoria Theatre

Lou Walters will present his Club Cascades Revue which comes direct from Locw's Orpheum, Boston to the Victoria Theatre, opening their performance on New Years Eve at 12 mid-night. This presentation consists of 28 people with delightful music and charm. From the opening to the closing the Revue is iammed with comedy. music and beautiful girls. You will see the style of entertainment that has swept New York, and is guaranteed to keep you entertained from beginning to finish. You will see a complete night club show on the stage with a Mistress of Ceremonies, smart dancers and singers and a versatile chorus. Every one of the girls is an accomplished artist and the routines are artistic. Flo Nickerson is not only the harming Mistress of Ceremonies but will please you with her songs and stories. Cliff Johnson provides the melodic musical background to the latest tunes. The screen attraction will present the new star Mady Christians supported by Jean Parker, Charles Bickford and an excellent cast in "The Wicked Woman." Critics have been kind enough to say it is one of the finest dramatic and emotional productions. Picturized from the novel by Ansia Austin's sensational story. Miss Christians is one of the most famous European stage stars and recently scored on the New York stage in Vicki Raum's "Divine Drudge" and Rachel Crother's "Talent." Excellent short subjects will complete the program. All seats are being reserved for this midnight performance and tickets are now on sale at the boxoffice. Mail and phone orders will

Phone Greenfield 4226,

The NEW

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IS ABOUT TO CLOSE

#### Groups of People will wish to act on this Information

- 1. Persons with no telephone now, who expect to get one. By ordering now, we can plan facilities, and arrange to have your name and telephone number included in the forthcoming directory. Act before it is too late to be listed.
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- 3. Telephone Subscribers who must change their address: If you know your future address, an early order for telephone service in your new home (even though you may not be ready for the actual installation) will enable your new address and telephone number to be correctly listed.
- 4. Telephone Subscribers who wish Additional Listings. Arrangements may be made for listing names of other members of your household, or associates in business. Outof-town residences may be shown, or residence listings inserted under business listings. These, and other additional listings, such as those which show alternate numbers, may repay you many times for the small investment required.
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Business subscribers are furnished without charge, one listing in the Classified Section for each initial listing in the Alphabetical Directory. Additional representation in the form of extra listings, small type selling copy, display space and trade-mark merchandising service, is furnished at established charges.

For information about Directory Listings and Advertising Service, call your local Telephone Business Office.

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Your First Book and Membership Card—FREE! ASK FOR "REWARD" MONEY with Each Purchase in Our Store. When your purchases total only \$5.00, return "Reward" Money Coupons and receive First Book FREE!

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#### The Northfield Hotel

A "Real New England Inn" WISHES

# A Happy New Year

To All Its Guests and Friends

We Invite You to Make The Northfield Your Headquarters During this Holiday Season

Enjoy the Winter Sports and the Comforts of a "Real New England Inn"

> SPECIAL NEW YEAR'S DINNER On New Year's Day - 12:30 to 3:00 P. M.

Write for Reservations

The Northfield Hotel A. Gordon Moody, Resident Manager. East Northfield, Mass.

#### At Mass. State

A specialized course for greenkeepers will be given at Massachusetts State from January 2 to March 14, according to an announcement received from Lawrence S. Dickinson, assistant professor of agronomy who will be in charge of the course. The course is so arranged that all the factors of successful turf management are discussed individually and particularly in their relation to one an-

A two weeks course in modern bacteriology methods for testing milk will be given at Massachusetts State College beginning January 2. This course is especially designed to meet the needs of the dairy man who wishes to provide a means of making tests of the quality of his product in his own plant laboratory, according to Dr. Leon A. Bradley, professor of bacteriology, who is in charge of the course.



You feel safer when the telephone is standing watch by your side.

Its presence drives away any fears or fidgets because you know help is always as near as your telephone. In itself it can't cure illness, smother fire or catch bur-glars — but it can quickly bring the help you need for any such emergency.

Besides, it spares you much uneasiness by explaining why Tom's late or why Mother hasn't written.

To enjoy this safe and secure feeling is one of the biggest reasons why so many women want a telephone.

To secure it call-visitor write the nearest telephone business office.

NEW BNGLAND TELEPHONE AND TELEGRAPH COMPANY

11 CHURCH STREET GREENFIELD, MASS. GREENFIELD 9011

## DECEMBER 26-31



HAPPY NEW YEAR **BIG VALUES** 1-9-3-5

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Pancake Flour—Table Syrup One of Each—25c

NATION-WIDE-

WHEATENA.... .pkg. 22c

Post BRAN FLAKES.....pkg. 10c

NATION-WIDE—Raspberry-Strawberry

PRESERVES......16 oz. jar 19c

OCCIDENT—Costs More Worth It

BAKER'S-

Pure Food Colors.....tube 10c

NATION-WIDE-

Vanilla EXTRACT.....bot. 19c

NATION-WIDE-Baking

CHOCOLATE.....½ lb. cake 15c

NATION-WIDE-

Baking POWDER......lb. tin 21c

Macaroni, Elbo or Spaghetti 2 Pkgs. 15c

CAMPBELL'S\_\_\_

Tomato SOUP..... 3 tins 22c

Other Varieties

Campbell's SOUP.....3 tins 25c

MASTIFF BRAND-

Bartlett PEARS....largest tin 25c

Minute GELATINE . . . . . pkg. 11c

Minute TAPIOCA.....pkg. 11c

Marshmallow Fluff.....tin 19c

SUNSHINE TRU-BAKE—Salted Finger-shaped

SODA WAFERS.....pkg. 19c

Table COOKIE . . . . . . . . . . . . lb. 15c

A GOOD COOKIE, TOO!

NATION-WIDE TEA SALE

Formosa Oolong . . . . . . . . ½ lb. 29c Orange Pekoe ........½ lb. 33c

For Your Dog

Ken-L-Ration...... 3 tins 29c

TUNA, Light Meat..... 2 tins 29c

RODERICK'S-

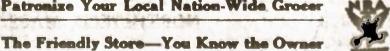
Cough Balsam.....bot. 29c

YOUR NATION-WIDE STORES

Fred Irish Lynn Wyatt

**Buffum's Store** 

Patronize Your Local Nation-Wide Grocer



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Smart and modern in

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CO-OPERATING DEALERS ARE

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kitchen brings a new beauty to the workshop of the

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spotless cleanliness that makes the kitchen as easy

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helps balance the family budget—these are but a few

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appearance in the all-electric kitchen.

Plan your ideal electric kitchen

now—you may buy it as a unit,

or piece by piece as your

budget permits—its many

advantages will add new

hours to your day.